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BE MODERN IN 1961!
Sell Modern Lawn Seed Mixtures
SEED MARKET QUOTATIONS

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Vaughan's Seed Co.
85 WHITE STREET
NEW YORK 13, N. Y.

Feb. 15, 1961

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Master Blend ®
With Merion Blue, Delta and
Newport Blue and Penn Lawn Fescue

NEW POLICY on PREPAYING WHOLESALE GRASS SEEDS!

On Orders of $50.00 of Grass Seed either in Straight Varieties or our own Branded Mixtures, or Bird Seeds from this list price or prices prevailing at time of shipment we will Prepay delivery within 50 miles of New York City. You may include other Vaughan's Lawn or Vaughan's Branded Products on your order to make this total.

On order of $100.00 we will prepay within 100 miles, and on orders of $300.00 within 300 miles. You may include other Vaughan's Lawn Products or Vaughan's Branded Products to make up these amounts.

On orders for less than these amounts Prices are F.O.B. New York City. Slightly higher prices charged for less than bag lots.

All Grass Seed Prices subject to market changes and will be booked at the lowest price day received.

We are always pleased to quote quantity lot buyers an F.O.B. New York City or a delivered price. Phone or wire inquiries at our expense.

Vaughan's Seed Company

ESTABLISHED 1876

85 White St., New York 13, N. Y., BArclay 7-4900

NOTE: Our Wholesale Grass Division, formerly at 18 Desbrosses Street, has been moved into our main building at 85 White Street. This will enable us to give better attention to combination orders with other Vaughan's products, and the same fast service on straight grass seed orders.

February 15, 1961

Vaughan's MASTER BLEND
Merion Formula

Once again, Vaughan's offers the finest all-around lawn grass formula ever developed . . . a blend including four new, improved grasses selected as Champions by National Turf Research. The result is a beautiful lawn . . . a tough lawn . . . a lawn which rolls out a green carpet under more different conditions of soil and climate and shade. No wonder Vaughan's Master Blend Merion Formula is creating a sensation from coast to coast!

MERION FORMULA—100% PERENNIAL GRASSES

Contains over 1,000,000 seeds of pure Merion strain of Kentucky Blue Grass, plus Delta and Newport Kentucky Blue Grass, plus Pennlawn Creeping Red Fescue and Red Top. Costs less because it goes farther. Sow 1 lb. to 500 to 750 square feet.

	Retail	Packed	Cost		Retail	Packed	Cost
1 lb. ctns.	$ 1.89	Case 25/1 lb.	**$28.50**	25 lb. bag	$ 42.50	Bag 1/25 lb.	**$26.50**
3 lb. ctns.	5.55	Case 16/3 lb.	**53.28**	50 lb. bag	82.50	Bag 1/50 lb.	**52.50**
5 lb. ctns.	9.00	Bale 10/5 lb.	**54.50**	100 lb. bag	160.00	Bag 1/100 lb.	**104.00**
10 lb. bag	17.50	Bale 2/10 lb.	**21.40**				

Broken Cases 5c per lb. higher

MERION STRAIGHT

Economical — Sow 1 lb. to 500 to 750 square feet.

	Retail	Packed	Cost		Retail	Packed	Cost
1 lb. ctns.	$ 2.10	Case 25/1 lb.	**$35.00**	25 lb. bag	$ 47.50	Bag 1/25 lb.	**$31.75**
3 lb. ctns.	6.15	Case 16/3 lb.	**64.80**	50 lb. bag	92.50	Bag 1/50 lb.	**63.00**
5 lb. ctns.	10.00	Bale 10/5 lb.	**66.00**	100 lb. bag	180.00	Bag 1/100 lb.	**125.00**
10 lb. bag	19.50	Bale 2/10 lb.	**26.00**				

Broken Cases 5c per lb. higher

OTHER *Vaughan's* MIXTURES FOR SPRING 1961

Price on mixtures F.O.B. New York City, but prepaid on 200 lb. lots or see special prepaid offer on page 1.

VAUGHAN'S PARKS FORMULA

NOW CONTAINS MERION AND ARBORETUM BLUE GRASS, THE BLUE GRASSES DEVELOPED FOR SEEDING VIGOR AND BETTER LAWNS USE 1 LB. TO 250 SQ. FT.

1 lb. cartons . . . (Retails $1.25) . . $18.75 per case of 25
3 lb cartons . . . (Retails $3.60) . . $34.56 per case of 16
5 lb. bags . . . . . (Retails $5.75) . . $35.00 per bale of 10

Per 100 lbs.

10 and 15 lb. bags . . $68.00 100 lb. lots . . . $65.00
50 and 25 lb. bags . . $67.00 500 lb. lots . . . $64.00

VAUGHAN'S COLUMBIAN (GENERAL PURPOSE FORMULA)

USE 1 LB. TO 250 SQ. FT.

Especially adapted for medium shade and sandy soils.
Contains Pennlawn Creeping Red Fescue, Delta Kentucky Blue Grass, and other permanent grasses

1 lb. cartons . . . . . (Retails $ 1.10) . . . . . $16.50 per case of 25
3 lb. cartons . . . . . (Retails $ 3.15) . . . . . $30.24 per case of 16
5 lb. bags . . . . . (Retails $ 5.00) . . . . . $30.50 per bale of 10

Per 100 lbs.

10 and 15 lb. bags . . . . . $59.00 100 lb. lots $56.00
50 and 25 lb. bags . . . . . $58.00 500 lb. lots $55.00

VAUGHAN'S DENSE SHADE FORMULA

USE 1 LB. TO 250 SQ. FT.

Composed of grasses most suited for growing in heavily shaded situations. Is also satisfactory in moderate shade. Includes Pennlawn Creeping Red Fescue.

1 lb. cartons . . . . . (Retails $ 1.10) . . . . . $16.50 per case of 25
3 lb. cartons . . . . . (Retails $ 3.15) . . . . . $30.24 per case of 16
5 lb. bags . . . . . (Retails $ 5.00) . . . . . $30.50 per bale of 10

Per 100 lbs.

10 and 15 lb. bags . . . . . $59.00 100 lb. lots $56.00
50 and 25 lb. bags . . . . . $58.00 500 lb. lots $55.00

VAUGHAN'S "NEW IMPROVED" LONG ISLAND FORMULA

With MERION KENTUCKY BLUE

This contains the basic grasses originally recommended by the Long Island Agricultural and Technical Institute at Farmingdale. All of higher qualities than standards. With Red Top instead of Bent. Also now includes Merion Blue. Merion Blue and Mixtures with Merion have proved outstanding in official trials on Long Island. This mixture will do equally as well on shale soils of New Jersey, and in Connecticut and Westchester County.

(For Mixture without Merion Blue—see Standard Long Island on page 3.)

	Retail Prices	Dealer Price
1 lb.	$ 1.25	$18.75 per case of 25
5 lbs.	6.00	35.00 per bale of 10
25 lbs.	27.50	lots of 2 or more $16.00 each
		$60.00 per 100 lbs.

VAUGHAN'S VALU-BLEND LAWN MIXTURE

For Quick Results at a Low Price:
Contains no Timothy or Other Adulterants.

1 lb. cartons . . (Retails $ .80) . . $12.50 per case of 25
3 lb. cartons . . (Retails $2.30) . . $22.56 per case of 16
5 lb. bags . . . . (Retails $3.75) . . $22.50 per bale of 10
25 lb. bags-$.42 per lb. 100 lbs.-$40. 500 lbs.-$195.

SPECIAL MIXTURES

If interested in lower priced formulas other than we list — or your own formulas — let us know and we will be glad to quote. Also see Grass Seed Page.

BE MODERN! *Sell Modern Lawn Seed Mixtures*

February 15, 1961

VAUGHAN'S SEED COMPANY

WHOLESALE GRASS SEED DIVISION

February 15, 1961 **85 WHITE STREET, NEW YORK 13, N. Y.** PHONE BArclay 7-4900

We quote today's values, subject to market changes, f.o.b. warehouse New York. See our Special Free Delivery on Page 1. Terms: NET CASH, no discount, subject to arrival draft on Straight Grasses and Bird Seeds. Less 2% 10 days on Vaughan's Brands of Lawn Mixtures. BAGS ARE NOT RETURNABLE • Cost of all cotton and burlap bags included in the price, basis gross for net weight. All orders are accepted with the understanding that prices in effect at that time will prevail.

NOTE — Our Wholesale Grass Seed Dept. has moved into our main building at 85 White Street. This will help us to expedite combination orders with other Vaughan's products and with usual fast service on straight grass orders.

	Per 100 lbs.
CLOVERS and ALFALFA	
Red Medium, purity 99%	35.00
Alsike Extra Fancy, purity 99%	30.00
Ranger Alfalfa (certified)	40.00
Birdfoot Trefoil Imported	55.00
WHITE CLOVER	
Extra Fancy	80.00
Packed in 1 lb. carton $12.00 per dozen.	
Packed in 1/2 lb. bags, $6.50 per dozen.	
Ladino White Clover (certified)	85.00
New Zealand White Clover	90.00
in 1 lb. boxes	$12.50 Dozen
in 1/2 lb. bags	7.00 Dozen
Kent Wild White Clover	105.00
TIMOTHY	
Fancy, purity 99.60%	13.00
REDTOP	
Solid Seed, purity 92%	34.00
Solid Seed, purity 95%	36.00
Solid Seed, purity 98%	38.00
BLUE GRASS	
Kentucky, fancy, purity 85%	39.00
in 1 lb. boxes	59.00
Kentucky, extra fancy, purity 90%	41.00
Kentucky, superfine, purity 98%	45.00
in 1 lb. boxes	65.00
Canada Blue, fancy	Ask
Merion Kentucky Blue 92%	125.00
Merion Kentucky Blue Tag	135.00
Delta Kentucky Blue	58.00
Arboretum Kentucky Blue	75.00
Newport Kentucky Blue	90.00
ROUGH BLUE GRASS	
Poa Trivialis 90%	58.00
RYE GRASSES	
Common Ryegrass	10.00
Italian Ryegrass (Domestic)	10.00
in 5 lb. bags	15.00
Perennial or English Rye Grass	15.00
in 5 lb. bags	20.00

	Per 100 lbs.
BENT GRASSES	
Astoria Colonial Bent Blue Tag	68.00
in 1 lb. boxes	85.00
Colonial Bent Blue Tag	70.00
Seaside Bent Blue Tag	105.00
in 1 lb. boxes	125.00
Highland Bent Blue Tag	40.00
Mixed Bent (South German)	125.00
Penncross Creeping Bent	750.00
Velvet Bent	Ask
RED AND TALL FESCUES	
Chewing Fescue (Domestic)	29.00
in 1 lb. boxes	48.00
Creeping Red Fescue (Domestic)	30.00
Creeping Red Fescue (Imported	27.00
Illahee Creeping Red Fescue B.T.	33.00
in 1 lb. boxes	52.00
Penn Lawn Fescue Blue Tag	37.00
in 1 lb. boxes	55.00
Alta Tall Fescue	24.00
Kentucky 31 Tall Fescue	19.00
Sheeps Fescue	55.00
HAY GRASSES	
Meadow Fescue	32.00
Orchard Grass	29.00
Brome Grass (Lincoln)	22.00
MISCELLANEOUS	
Dwarf Essex Rape	13.50
Sudan Grass (Piper)	13.00
Bermuda Grass	55.00
Bermuda Grass Hulled	80.00
Seed Buckwheat	9.00
Seed Rye	Ask
Hairy Vetch (Winter)	18.00

5 LB. POLYETHELENE BAGS

WE OFFER 2 MIXTURES FORMULATED AND PRICED TO HELP YOU MEET LOW PRICE COMPETITION

GREENVIEW

EMERALD ISLE

ATTRACTIVE COLORED BAGS

PRICES ON REQUEST

	Per 100 lbs.
LAWN MIXTURES	
Prepaid on 200 lbs. or over.	
See our Special Free Delivery on page 1	
Quick Result Mixture	
Composed of Quick Growing Grasses	
in bulk	17.00
in 5 lb. bags	22.00
Columbia Park	
in bulk	22.00
in 5 lb. bags	27.00
Yorkshire Park (Formerly "Gramercy Park") in bulk	28.00
Central Park Choice	
in bulk	38.00
in 5 lb. bags	43.00
Old Homestead	
in bulk (No Clover)	38.00
Evergreen	
in bulk	45.00
Superior	
in bulk	55.00
Shady Spot	
fancy, in bulk	45.00
Athletic Mixture	45.00
Standard Long Island Mixture	
in bulk	40.00
in 5 lb. bags	45.00
GRASS MIXTURES	
For Hay and Pasture	32.50
VAUGHAN'S WILD BIRD SEED	
Contains All Bird Seeds—No Fillers or Screenings	
A—Packed in 100 lb. bags	8.00
B—Packed in 100 lb. bags	8.50
(B includes 20 empty 5 lb. printed paper bags)	
C—Packed 20-5 lb. bags	10.00
When ordering Wild Bird Seed be sure to specify whether you desire A, B, or C method of packing.	
See Free Delivery Offer on page 1	
SUNFLOWER	
Sunflower, Small Black	12.50
Sunflower, Poultry (Grey Striped)	15.00
Sunflower, Parrot (Grey Striped)	17.00
Sunflower, Large (Grey Striped)	19.00
See Free Delivery Offer on page 1	

Somewhat higher prices charged if less than full bags are ordered.

"The Vaughan's Seed Co. warrants to the extent of the purchase price that seeds sold are as described on the container, within recognized tolerances. Seller gives no other or further warranty, express or implied."

VAUGHAN'S PEAT PLANT-A-POT INSURES THE LIFE OF SEEDLINGS

Your customers who start flower and vegetable seeds in cold-frames, hotbeds or their homes for an early start, can insure success by sowing the seeds in Vaughan's Plant-a-Pots.

Transplanting shock, which gives a serious set-back to seeding plants which are lifted from the soil when moved to the garden is entirely avoided by using Plant-a-Pots. This enables the plants to flower, or reach harvest size several weeks earlier. Moisture quickly penetrates the walls of the pot, facilitating watering. If the pots are placed in a box, pan or tray, water can be poured into the bottom and will be absorbed.

The roots of each tray seedling need never be disturbed, but as soon as the weather is right and the seedling large enough the pot can be set out in the garden. Here the plant will grow unchecked, the roots growing through the pot as it disintegrates. The decayed pot material will improve the soil and helps to retain moisture.

Display box illustrated is printed in three colors, taking counter space 21 x 13 inches, 17 inches high. It displays 72 plastic wrapped stacks of 2¼ inch size, 12 to the stack; or 72 plastic wrapped stacks of 3 in. size, 8 to the stack. This display is free with each carton.

Cat. No.	Size	Packed	Dealers Cost	Retails
S1560A	2¼ in.	72 Stacks	$16.85	39c Stack
S1560B	3 in.	72 Stacks	16.85	39c Stack

*Registration Applied for.

VAUGHAN'S ANIMAL REPELLENT ROPE.

This rope is impregnated with improved and more effective oils which set up a barrier of scent which turns dogs, cats and rabbits away. Circle flower bed or border.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S401	100 ft.	12	16 lbs.	$13.32	$1.85

VAUGHAN'S TOMATO AND VEGETABLE DUST OR SPRAY

Now your salesmen can recommend one product to control most common insects and diseases which attack the food garden. Now you can reduce inventory.

Protects edible plants from insects and diseases, with complete safety to those who eat the vegetables and fruit. Contains malathion and methoxychlor, which destroy insects of all types, and captan, which disposes of all fungi. Use on fruit trees, and on flowers if you wish. Apply as dust or spray with regular garden equipment. 8 oz. is a refillable pump gun.

Size	Packed	Wt.	Dealers Cost	Retail
8 oz.	12	9 lbs.	$ 7.20	$1.00
12 oz.	24	35 lbs.	15.84	1.10

VAUGHAN'S ROSE AND PLANT DUST OR SPRAY WITH PHALTAN

Protects plants from insects and diseases without diagnosing trouble. Contains new Phaltan for black spot on roses and other fungi and mites; Malathion, destroyer of aphids and other insects; 5% D.D.T. all around insecticide dust. Protects roses, evergreens, and other ornamental plants from any pest that threatens them. Use in garden dusters or sprayers. 8 oz. is a refillable pump gun.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S1322	8 oz.	24	22 lbs.	$17.14	$1.19
	1 lb.	12	18 lbs.	10.73	1.49
	4 lb.	4	22 lbs.	10.78	4.49

Give this sure seller a prominent space and watch the sales go up.

VAUGHAN'S PRE-KILL

Kills Crab Grass Before It Sprouts

CONTAINS WONDER-WORKING CALCIUM ARSENATE IN AN EASY SPREADING BASE WHICH PREVENTS ITS BLOWING AWAY.

Use During Winter or Early Spring

Pre-Kill is a pre-emergent crabgrass killer. It destroys crabgrass before it develops, long before it can produce seeds for reproduction. Applied in fall, winter or early spring, it not only kills the next crop of crabgrass but also chickweed and Poa Annua grass and rids lawns of grubs, cutworms, lawn moth larvae, night crawlers and earwigs. With these, their food gone, moles leave.

Yes, Pre-Kill's proven performance means you can sell it with confidence and satisfaction.

Size	Packed	Dealer's Cost	Retail
For 1000 sq. ft.	6	$17.82	$4.95 each
For 2000 sq. ft.	12	68.04	9.45 each

VAUGHAN'S ROSE AND PLANT SQUEEZE DUSTER

Contains a combination of insecticides and fungicides for controlling chewing and sucking insects. Also fungus, mildew, black spot, etc. Contains Captan, 5% D.D.T., Karathane and Malathim. Just squeeze with one hand. Gives unform coverage. Duster is refillable, weatherproof.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S1324	8 oz.	12	9 lbs.	$10.00	$1.39

Vaughan's ONE SHOT

MERION FERTILIZER

20 – 5 – 5

The revolutionary new fertilizer that supplies adequate amounts of plant food in the proper proportions. Full 20 units of nitrogen, from many sources including organics and urea formaldehyde compounds.

Research on the needs of grasses since World War II has shown that a really balanced grass turf fertilizer should contain about four times as much nitrogen as phosphorus and potash. Experts agree that a 4-1-1 ratio is about right for lawns that were formerly overfed with phosphorus and potash by the older formulas such as 5-10-5 or 4-12-4. With Vaughan's One Shot Merion Fertilizer you have quick and slow releasing forms of nitrogen thus giving you a fertilizer that will feed over the entire season.

A proven sales getter at full 40% mark up.

Size	Packed	Wt.	Cost	Retail
50 lbs.	12	610	$66.00	$8.95
25 lbs.	12	306	$36.50	$4.95

VAUGHAN'S TURF-LITE

THE MODERN LIGHT WEIGHT LAWN FOOD — IT'S TERRIFIC

Placed on the market experimentally last year . . . Vaughan's new low-priced — high-quality fertilizer was an immediate success. If you compare price and analysis of this high nitrogen 20-10-5 fertilizer with competitive brands you'll see why it became so popular. Full 40% discount, too! Recommend it for lawn feeding any time during growing season; 22-lb. bag feeds 5,000 sq. ft. for only $4.35.

Size	Shipping Unit	Wt.	Dealers Cost	Retail
5000 sq. ft.	20	465 lbs.	$53.00	$4.35

VAUGHAN'S NEW SPECIALTIES

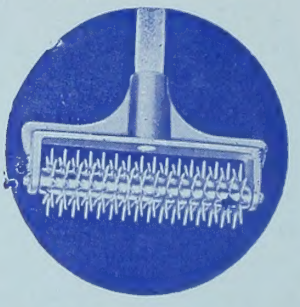
VAUGHAN'S FEEDER WEEDER

NEW! VAUGHAN'S FEEDER WEEDER

Double-duty products offer twice as many sales opportunities . . . additional profits, too. That's why Vaughan's has added a new high nitrogen fertilizer-weed killer combination to their outstanding line of lawn products. Powerful 2, 4D and 20-10-5 fertilizer are applied with a spreader. One 20 lb. bag effectively feeds and weeds 5,000 square feet. Full 40% discount.

Size	Shipping Unit	Wt.	Cost	Retail
5,000 sq. ft.	20	420 lbs.	$63.00	$ 5.25

VAUGHAN'S LAWNOVATER



The perfect answer for reseeding bare spots in lawns. Increases grass germination 50% to 75%. Eliminates need for top soil . Just sow the seed — then roll Lawnovater over surface.

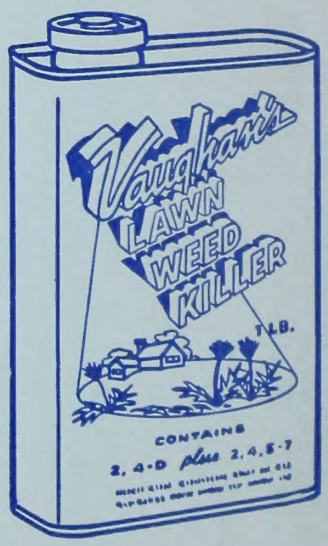
RETAIL EACH ..... $ 5.79
CASE OF 4 ..... 13.90

VAUGHAN'S FORMULA Z TURF FUNGICIDE

TURF FUNGICIDE. This is a Broad Spectrum Lawn Turf Fungicide, which is recommended for controlling lawn diseases, such as brown patch, dollar spot, leaf blights, curvularia, etc. Contains Urea which stimulates new growth. 8 oz. treats 2000 to 4000 sq. ft.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S-1340	8 oz.	12	12 lbs.	$25.20	$ 3.50
	5 lbs.	1	6 lbs.	14.85	14.75

VAUGHAN'S LAWN WEED KILLER



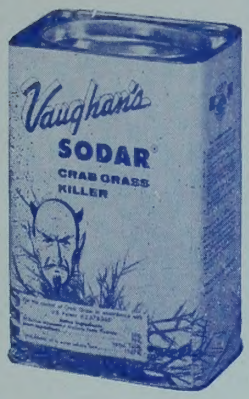
Of all the weed killing chemicals, the original discovery, 2-4-D is the most dependable. It does its work with rarely a failure, clearing your lawn of broad leaved weeds, and keeping your grounds free of almost all unwanted plant growths. VAUGHAN'S LAWN WEED KILLER contains 2-4-D plus 2-4-5-T, which makes it fatal to woody plants as well as weeds. Poison oak, poison ivy, cherry, honeysuckle and others are easily exterminated.

8-Oz. covers 1,500 sq. ft., retails at 90c.
carton of 24 ..... $12.96

Quarts covers 5,000 sq. ft., retails at $2.75,
cartons of 12 ..... $19.80

Vaughan's "SODAR"® CRAB GRASS KILLER

VAUGHAN'S CRAB GRASS KILLER (SODAR)®



Best Of All And Costs Less

The effective way in removing crab grass and chick weed without the slightest injury to the turf grasses. The chemical which performs so well is Di Sodium Monomethyl Arsonate. It can be applied early or late in the season, on young plants. One treatment kills young plants, mature plants may need two. 4 ounce, treats 1,000 sq. ft.

Size	Packed	Wt.	Dealers Cost	Retail
4 oz.	12	9 lbs.	$ 9.00	$ 1.25
1 lb.	12	18 lbs.	21.24	2.95
5 lbs.	1	5 lbs.	7.77	12.95

Also available in 20, 40 and 100 lb. size drums

VAUGHAN'S LIQUID SUPER (SODAR)®

For Quick Kill Of Crab Grass

This high-power version of SODAR®, the crab grass killer, comes in liquid form and should be applied with a sprayer. You can see the crab grass plants lose color as it hits them, and complete destruction takes place in a matter of hours, not days. Full instructions come with it. It will quickly clear a heavily infested space where you may want to make a new lawn. 1 pint covers 1500 sq. ft.

Size	Packed	Wt.	Dealers Cost	Retail
1 pt.	12	20 lbs.	$12.89	$1.79
1 qt.	12	35 lbs.	21.24	2.95
Gal.	4	40 lbs.	23.40	9.75

VAUGHAN'S LAWN CLOVER KILLER

For those who object to clover's white blossoms, and susceptibility to disease. Contains 2, 4, 5T plus other ingredients to penetrate and kill tough stems of old clover. Will not harm grass when used as directed. 8 oz. covers 1,500 sq. ft. Now, Vaughan's Lawn Clover Killer can be recommended for the control of this pest, without injury to turf.

Size	Packed	Wt.	Dealers Cost	Retail
8 oz.	12	11 lbs.	$ 9.00	$1.25
Qts.	12	32 lbs.	21.46	2.98
Gals.	6	60 lbs.	27.90	7.75

VAUGHAN'S NEW BENTGRASS AND CHICKWEED KILLER

Bentgrass is a new nuisance to many homeowners. Vaughan's new control is a good spray control and should sell well. Also effective against Common and Mouse-Eared Chickweed, Clover and Henbit. Not harmful to most desirable grasses. Contains 2, 4, 5 TP (Silvex). 8 oz. covers 1,400 sq. ft.

Cat. No.	Size	Packed	Wt.	Dealers Cost	Retail
S1302	8 oz	12	11 lbs.	$12.17	$1.69
	Pts.	12	21 lbs.	21.46	2.98

VAUGHAN'S NEW CHICKWEED KILLER

A positive destroyer of chickweed (also clover) for dry application. Contains new ingredients developed by Vaughan's. Packaged in handy new shaker-type container for quick and easy application without special equipment. Safe to use, will not harm the finest grass.

Cat No.	Packed	Dealers Cost	Retail
S167	12	$6.98	97c

VAUGHAN'S K.O. KNOCKS OUT BOTH CRABGRASS AND WEEDS

K.O. is the all-in-one crabgrass and weed killer that'll really sell when the first dandelions show their faces. Contains Sodar®, the proven post-emergent crabgrass killer, PLUS 2, 4D for sure destruction of broadleaf weeds. And this double-death-dealing product has a new triple sales appeal: three kinds to fit every application need.

DRY K.O. FOR SPREADING

Granulated to make it easy for your customers to spread certain death for crabgrass and weeds . . . over their entire lawn. 9 lbs. treats 2,500 sq. ft.

Size	Packed	Wt.	Dealers Cost	Retail
9 lbs.	4	38 lbs.	$ 9.48	$3.95
18 lbs.	10	190 lbs.	41.70	6.95

LIQUID K.O. FOR SPRAYING

The all-new liquid your customers just spray on to wilt away weeds and crabgrass. For tank or hose type sprayers. Pint treats 1,500 sq. ft.

Size	Packed	Wt.	Dealers Cost	Retail
Pint	12	20 lbs.	$16.92	$2.35
Quart	12	35 lbs.	28.44	3.95
Gal.	4	50 lbs.	31.06	12.95

K.O. FOR SPOT TREATMENT

Extra-easy-to-use and a new idea in lawn care. Now customers can just shake K.O. on for a lawn free of crabgrass and weeds. Package spot-treats the average home grounds.

Size	Packed	Wt.	Dealers Cost	Retail
4 lbs.	12	50 lbs.	$16.20	$2.25